



## Just SWIPE to EARN for HSE – DI

If you shop at Kroger, you probably already swipe or enter your Kroger Rewards number to save on groceries. Now, each time you use your plus card, you will help Hamilton Southeastern Destination Imagination earn funds for our student teams. You MUST RE-REGISTER every year!

- Simply register online at [krogercommunityrewards.com](http://krogercommunityrewards.com)
- Click on Sign In/Register
- Most participants are new online customers, so they must click on SIGN UP TODAY in the 'New Customer?' box.
- Enter zip code, click on favorite store, enter your email address and create a password, agreeing to the terms and conditions
- You will then get a message to check your email inbox and click on the link within the body of the email.
- Click on My Account and use your email address and password to proceed to the next step.
- Click on Edit Kroger Community Rewards information and input your Kroger Plus card number.
- Update or confirm your information.
- Enter 44612, select HAMILTON SOUTHEASTERN DESTINATION IMAGINATION from list and click on confirm.
- To verify you are enrolled correctly, you will see HAMILTON SOUTHEASTERN DESTINATION IMAGINATION and organization number 44612 listed in your account summary.
- REMEMBER, purchases will not count for HSE-DI until after you register your card(s).
- Do you use your phone number at the register? Call 800-576-4377, select option 4 to get your Kroger Plus card number.
- If you do not yet have a Kroger Plus card, they are available at the customer service desk at any Kroger.
- Call Kroger Customer Communications at 1-800-294-4438 for assistance or Amy Dillow, HSE-DI, [amyjdillow@gmail.com](mailto:amyjdillow@gmail.com) or 317-513-1198.